

**RENTALS UNIT**  
MORE BOOKINGS. LESS WORK.

# MASTERS OF DISTRIBUTION HOW TO ADVERTISE ON

**tourico**holidays.com 

## WHO ARE THEY?

Tourico Holidays are a wholesale distributor. This means that they distribute your product to at least **150 international distribution websites**, tour operators and travel agents.

Along with a huge network of tour operators & travel agents, Tourico also distribute to the following channels:

- American Airlines
- Delta Airlines
- American Express
- Emirate Airlines International
- Delta Skymiles
- Tour Operators
- Online Travel Agents
- Travel Agents
- Hotelbeds

## WHERE ARE THEY STRONG?

Tourico are stronger in urban markets than seasonal destinations. They attract a lot of demand from **South and North America**.

## WHAT INFORMATION DO WE SEND TO THEM?



Rentals United sends Tourico Holidays

- Rates
- Availability
- Full static data (descriptions, photos, amenities)

**IS THERE ANY  
PLATFORM LIMITATION?**

 **15 minimum**

Tourico will only work with property managers with at least 15 properties.

**WHAT RATES  
DO THEY WANT?**

 **Net rates**

Tourico work to daily/seasonal net rates so the rates you list in Rentals United are the rates they receive. They put their commission on top of your rates.

**HOW IS THEIR  
BOOKING PROCESS?**

 **No direct contact**

Tourico is a wholesaler, they don't have direct contact with the end customer. This means that when the booking is sent to Rentals United, all we see is the client's full name. Full details of the client and their arrival information is sent to your email from Tourico 30 days before arrival.

If you haven't received the details from them at this time, please contact your account manager at Rentals United or Tourico Holidays directly and they can help.

**WHAT EXTRA FEES CAN  
BE SENT TO THEM?**

The only additional fees that can be sent to them are the rental price, end clean and security deposit.

If you have additional fees, Rentals United can always add these to the rental fee but we must know the fees before you start working with them.

**HOW ARE THEIR  
BOOKING MODELS?**

 **Instant confirmation**

Tourico only work on instant confirmation. If you can't confirm a booking or you have a booking that you need to cancel, you need to offer them an alternative of at least equal or greater standard. If the alternative is a higher price, the cost needs to be paid by you.

**HOW IS THEIR  
PAYMENT PROCESS?**

 **Payment taken by channel**

Payments are taken by Tourico instantly and they are paid directly to Rentals United 30 days before the client arrives. Rentals United will pay you once the client is in the property by bank transfer.

**CAN YOU UPLOAD YOUR OWN  
CANCELLATION POLICY?**

 **No**

Tourico cancellation policy is used: 90 days prior to arrival 35%. 60 days prior 50%. 30 days prior 100% You can use your own cancellation policy if you contact Tourico directly.

**TIP:**

Given the nature of the clients booking with Tourico, it's best to have at least a period where the client can cancel for free. For example, all cancellations made before 90 days of arrival are free.








# STEP BY STEP

## HOW TO ADVERTISE ON

**touricoholidays**.com 


**STEP 1** | Go to “Add channels” on the main menu, search the name of the channel you want to connect to and click on “Add channel”.


TOURICO HOLIDAYS

	Accepting properties in:	Europe, United States	<a href="#">+ ADD CHANNEL</a> 
	Channel commission:	Free, added on top of your rates	
	Cancellation used:	The one you set on the channel	
	How do I get paid:	The channel pays out the total amount	
	Minimum rentals n# needed:	You must have at least 15 properties	
	N# of Websites:	Your rentals will be visible on 1 Website	
	What is synchronised:	    	

[More info](#)

**STEP 2** | Once done this, a box with the added channel will appear on the right. Confirm the addition by clicking on “Add to my channels”.

Go to [My channels](#) and connect. 

Tourico Holidays added to My channels. 

**STEP 3** | Go to “My channels” on the main menu, find the just added channel and click on “Get connected”.

TOURICO HOLIDAYS  
Not connected

Connection Date: 09/06/2017

N# of Properties Connected: 0 out of 0

N# of Bookings Received: 0

Channel Commission: on top of your rates

Cancellation Used: the one you set on the channel

How Do I Get Paid: The channel pays out the total amount

**GET CONNECTED**

PROPERTY SETTINGS

ACCOUNT SETTINGS

**STEP 4** | Go through the checklist and accept the Terms & Conditions of the channel.

**Cancellations** ✓

Channels cancellation policy applies: More than 7 full days prior to arrival: Refund 50% of full amount (less 15%) Less than 7 days prior to arrival: No refund

**Payments** ✓

Channel charges the guest. Channel transfers the full payment to you the day of the client's arrival

**Deactivation** ✓

If you deactivate or delete a property in Rentals United or in your PMS, you will need to email the channel saying you don't want that property to be advertised anymore. There's no penalty for this however overusing the activate/deactivate feature could result in the channel no accepting your property in the future

**Instructions on how to connect**

Download the “Masters of distribution” PDF for full information about this channel

**DOWNLOAD TO CONTINUE**

## STEP 5 | Don't forget to save price settings.

✓ Step 1  
MINIMUM PROPERTIES

✓ Step 2  
PAYMENT

Step 3  
**PRICING**

Step 4  
HOW IT WORKS

Step 5  
FURTHER INSTRUCTIONS

### Pricing

Commission for Apartments Apart is **0%**. Apartments Apart charges the commission to the guest

You can either:

Keep prices I set up in Rentals United

Change prices for this website

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Channel name" allows you to charge a down payment at the time of booking, enter here how much you will be charging if you require it

Down payment/ Prepayment

▾


Amount of the total booking

## STEP 6 | After you have connected your properties you will be able to see the connection in "My Channels", "Property settings".

✓ TOURICO HOLIDAYS  
Connected

^ x

Connection date:	11-01-2016
N# of properties live:	0 out of 0
N# of bookings received:	0
Channel commission:	On top of your rates
Cancellation used:	The channel
How do I get paid:	The channel pays out the total amount
Contact information:	name@mail.com



✓ PROCESS

🏠 PROPERTY SETTINGS

⚙️ ACCOUNT SET



**STEP 7** | You will see your properties listed. On the dropdown menu on top of the list, select “Connect all disconnected properties” and click on “Apply” to connect all your properties to the channel.





connect all disconnected properties **APPLY** 2188 Properties | Show 10 | 50 | 250 « < 1 of 219 > »

Name	Location	Currency	PrePayment	Prepayment Amount	Scaling %	Status	Actions
<a href="#">Casa della Mama</a>	Amalfi	EUR	Default prepayme...		- 0% +	✓ Connected	<a href="#">deactivate</a>
<a href="#">Casa Lauro</a>	Amalfi	EUR	Default prepayme...		- 0% +	✓ Connected	<a href="#">deactivate</a>
<a href="#">Casa Letizia</a>	Amalfi	EUR	Default prepayme...		- 0% +	✓ Connected	<a href="#">deactivate</a>

**STEP 8** | Check if your properties are live soon. When they are live, a blue icon with a link to the property will appear on the right.

<a href="#">BM Downtown Dreams 1</a>	Amsterdam	EUR	Default prepayme...		- +1% +	✓	<a href="#">deactivate</a>   <a href="#">link</a>
<a href="#">BM DownTown Dreams 3</a>	Amsterdam	EUR	Default prepayme...		- +1% +	✓	<a href="#">deactivate</a>   <a href="#">link</a>
<a href="#">CB LUXURY GROUP HOUS</a>	Amsterdam	EUR	Default prepayme...		- +1% +	✓	<a href="#">deactivate</a>   <a href="#">link</a>
<a href="#">TOF Arena Deluxe</a>	Zuidoost	EUR	Default prepayme...		- +1% +	✓	<a href="#">deactivate</a>   <a href="#">link</a>

**STEP 9** | If you want to disconnect properties do it in Rentals United and not in Tourico Holidays.

<a href="#">BM Downtown Dreams 1</a>	Amsterdam	EUR	Default prepayme..		- +1% +	✓	<a href="#">deactivate</a>   <a href="#">link</a> 
<a href="#">BM DownTown Dreams 3</a>	Amsterdam	EUR	Default prepayme..		- +1% +	✓	<a href="#">deactivate</a>   <a href="#">link</a> 
<a href="#">CB LUXURY GROUP HOUS</a>	Amsterdam	EUR	Default prepayme..		- +1% +	✓	<a href="#">deactivate</a>   <a href="#">link</a> 
<a href="#">TOF Arena Deluxe</a>	Zuidoost	EUR	Default prepayme..		- +1% +	✓	<a href="#">deactivate</a>   <a href="#">link</a> 

## HOW IS THE CONNECTION PROCESS?

### Connection

You will have to sign an agreement with some channels and/or answer additional questions. Note, that even if you have connected your properties from Rentals United, you will not be live until an agreement has been signed.

Check your spam box for emails from the channel. Also, make sure you have the correct email for notifications set up in Rentals United, so they can reach you.

Average onboarding time is 3 weeks. If you haven't heard back from the channel after this week please email them directly at: [SCleveland@touricoholidays.com](mailto:SCleveland@touricoholidays.com)

Some channels don't accept all locations or type of property.  
**Rentals United can not influence this or the time it takes for the channel to put you live.**