

RENTALS UNITED
MORE BOOKINGS. LESS WORK.

MASTERS OF DISTRIBUTION HOW TO ADVERTISE ON



WHO ARE THEY?

La Comunity is based in Barcelona, Spain. Well funded, La Comunity represent 75,000 apartments, houses and boats around the world. and Chile.

WHERE ARE THEY STRONG?

Strongest destinations are: Barcelona, Menorca, Formentera, Madrid, Málaga, Paris, London, Rome, Buenos Aires.

They have over 4000 travel agents in Spain using their booking platform and they are growing this model into other markets.

WHAT INFORMATION DO WE SEND TO THEM?



Rentals United sends La Comunity

- Rates
- Availability
- Static content such as photos and descriptions

Changes either from your PMS or your own platform if we are connected via API are updated automatically in La Comunity. If you update Rentals United manually, changes in our platform will be pushed to La Comunity.

HOW IS THE CONNECTION PROCESS?



You will have to sign an agreement with some channels and/or answer additional questions. Note, that even if you have connected your properties from Rentals United, you will not be live until an agreement has been signed.

Check your spam box for emails from the channel. Also, make sure you have the correct email for notifications set up in Rentals United, so they can reach you.

Average onboarding time is 1 weeks. If you haven't heard back from the channel after this week please email them directly at: product@lacomunity.com

Some channels don't accept all locations or type of property.
Rentals United can not influence this or the time it takes for the channel to put you live.

**WHAT RATES
DO THEY WANT?**



La Comunity work to daily / seasonal rack rates so the rates you list in Rentals United are the rates they receive with their commission on top.

They will take the agreed commission (10%) amount from the rates they receive from Rentals United.

**HOW IS THEIR
BOOKING PROCESS?**



Rentals United will send you the booking confirmation. You need to arrange the check-in details directly with the guest.

**WHAT EXTRA FEES CAN
BE SENT TO THEM?**



Cleaning fees and security deposit info. Any additional fees need to be added on top of the rental rates.

**HOW ARE THEIR
BOOKING MODELS?**



La Comunity work on Instant confirmation. If you can't confirm a booking or you have a booking that you need to cancel, you need to contact them directly and there could be a cancellation fee to pay.

**HOW IS THEIR
PAYMENT PROCESS?**



Payment taken by channel

Payments are taken by La Comunity. La Comunity pay out only once the guest is in the property. They pay out via paypal or bank transfer.

**CAN YOU UPLOAD YOUR OWN
CANCELLATION POLICY?**

No

No. You can choose from a number of policies in La Comunity that range from relaxed to strict.

TIP:

Given their model is geared towards the travel agent market, La Comunity will generally bring you bookings that are longer in length than other channels.

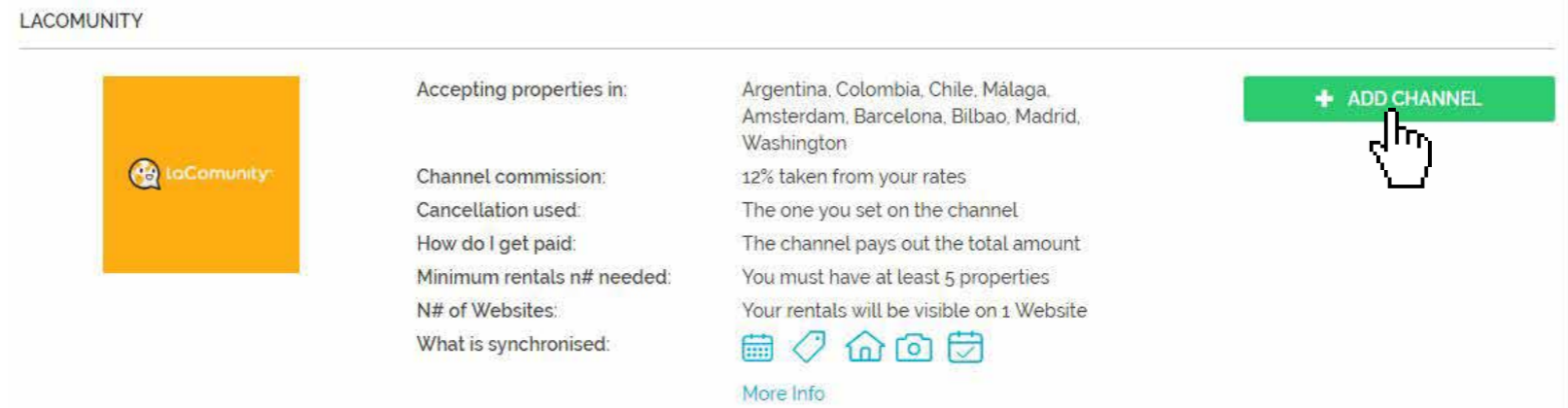
STEP BY STEP







HOW TO ADVERTISE ON



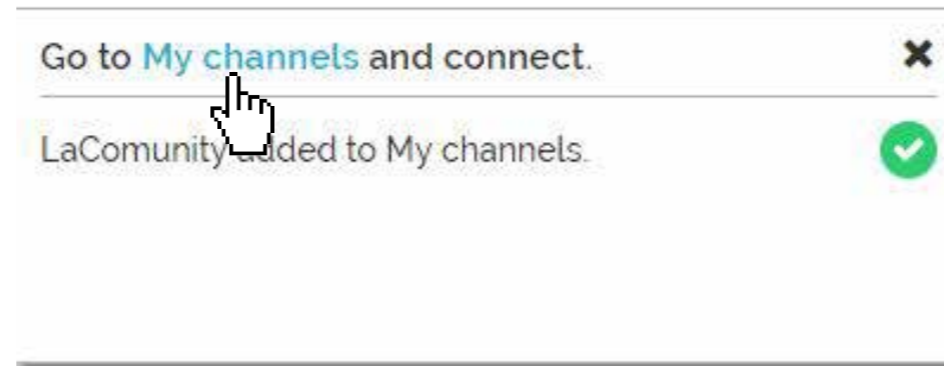
STEP 1 | Go to “Add channels” on the main menu, search the name of the channel you want to connect to and click on “Add channel”.

LACOMUNITY



	Accepting properties in:	Argentina, Colombia, Chile, Málaga, Amsterdam, Barcelona, Bilbao, Madrid, Washington	+ ADD CHANNEL
	Channel commission:	12% taken from your rates	
	Cancellation used:	The one you set on the channel	
	How do I get paid:	The channel pays out the total amount	
	Minimum rentals n# needed:	You must have at least 5 properties	
	N# of Websites:	Your rentals will be visible on 1 Website	
	What is synchronised:	    	
		More Info	

STEP 2 | Once done this, a box with the added channel will appear on the right. Confirm the addition by clicking on “Add to my channels”.



Go to [My channels](#) and connect. ✕

LaComunity added to My channels. ✓

STEP 3 | Go to “My channels” on the main menu, find the just added channel and click on “Get connected”.



LACOMUNITY
Not connected

Connection Date: 14/06/2017

N# of Properties Connected: 0 out of 0

N# of Bookings Received: 0

Channel Commission: 12% taken from your rates

Cancellation Used: the one you set on the channel

How Do I Get Paid: The channel pays out the total amount

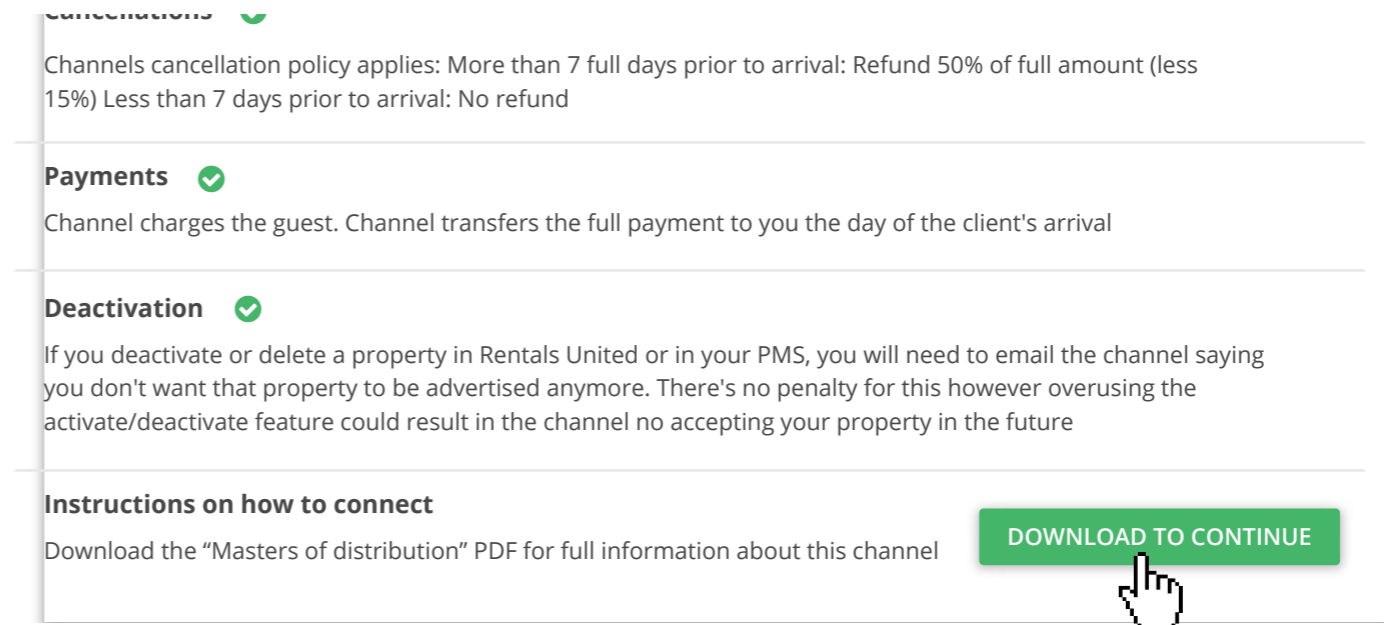
Channel Contact: product@lacomunity.com

! GET CONNECTED

PROPERTY SETTINGS

ACCOUNT SETTINGS

STEP 4 | Go through the checklist and accept the Terms & Conditions of the channel.



Cancellations ✓

Channels cancellation policy applies: More than 7 full days prior to arrival: Refund 50% of full amount (less 15%) Less than 7 days prior to arrival: No refund

Payments ✓

Channel charges the guest. Channel transfers the full payment to you the day of the client's arrival

Deactivation ✓

If you deactivate or delete a property in Rentals United or in your PMS, you will need to email the channel saying you don't want that property to be advertised anymore. There's no penalty for this however overusing the activate/deactivate feature could result in the channel no accepting your property in the future

Instructions on how to connect

Download the “Masters of distribution” PDF for full information about this channel

DOWNLOAD TO CONTINUE

STEP 5 | Don't forget to save price settings. .

✓ Step 1
MINIMUM PROPERTIES

✓ Step 2
PAYMENT

Step 3
PRICING

Step 4
HOW IT WORKS

Step 5
FURTHER INSTRUCTIONS

Pricing

Commission for Apartments Apart is **0%**. Apartments Apart charges the commission to the guest

You can either:

Keep prices I set up in Rentals United

Change prices for this website

Channel name" allows you to charge a down payment at the time of booking, enter here how much you will be charging if you require it

Down payment/ Prepayment


▼

Amount of the total booking

STEP 6 | After you have connected your properties you will be able to see the connection in "My Channels", "Property settings".

✓ LACOMMUNITY
Connected

^ x





	Connection date:	11-01-2016	<input checked="" type="button" value="PROCESS"/>
	N# of properties live:	0 out of 0	<input type="button" value="PROPERTY SETTINGS"/>
	N# of bookings received:	0	<input type="button" value="ACCOUNT SET"/>
	Channel commission:	On top of your rates	
	Cancellation used:	The channel	
	How do I get paid:	The channel pays out the total amount	
	Contact information:	name@mail.com	

STEP 7 | You will see your properties listed. On the dropdown menu on top of the list, select “Connect all disconnected properties” and click on “Apply” to connect all your properties to the channel.

connect all disconnected properties **APPLY** 2188 Properties | Show 10 | 50 | 250 « < 1 of 219 > »

Name	Location	Currency	PrePayment	Prepayment Amount	Scaling %	Status	Actions
Casa della Mama	Amalfi	EUR	Default prepayme...		- 0% +	✓ Connected	deactivate
Casa Lauro	Amalfi	EUR	Default prepayme...		- 0% +	✓ Connected	deactivate
Casa Letizia	Amalfi	EUR	Default prepayme...		- 0% +	✓ Connected	deactivate

STEP 8 | Check if your properties are live soon. When they are live, a blue icon with a link to the property will appear on the right.

BM Downtown Dreams 1	Amsterdam	EUR	Default prepayme...		- +1% +	✓	deactivate link 
BM DownTown Dreams 3	Amsterdam	EUR	Default prepayme...		- +1% +	✓	deactivate link 
CB LUXURY GROUP HOUS	Amsterdam	EUR	Default prepayme...		- +1% +	✓	deactivate link 
TOF Arena Deluxe	Zuidoost	EUR	Default prepayme...		- +1% +	✓	deactivate link 

STEP 9 | If you want to disconnect properties do it in Rentals United and not in Lacommunity.

BM Downtown Dreams 1	Amsterdam	EUR	Default prepayme..		- +1% +	✓	deactivate link
BM DownTown Dreams 3	Amsterdam	EUR	Default prepayme..		- +1% +	✓	deactivate link
CB LUXURY GROUP HOUS	Amsterdam	EUR	Default prepayme..		- +1% +	✓	deactivate link
TOF Arena Deluxe	Zuidoost	EUR	Default prepayme..		- +1% +	✓	deactivate link